



Dear BURGER KING® Franchisee,

On behalf of the more than 1.6 million VFW and VFW Auxiliary members, please accept my sincerest appreciation for your support of the VFW Unmet Needs program.

Since 2007, you and your fellow BURGER KING® franchise owners have generously donated more than \$6 million to this vital VFW program. Since its inception in 2004, the Unmet Needs program has provided more than \$11 million in financial assistance to nearly 10,000 veterans, service members and military families at a time when they needed it most.

You have helped to ensure America's veterans are able to remain in their homes, have reliable transportation and are able to feed their families.

You've helped families like the McKinneys when a service-connected disability makes it tough to put food on the table, and the Mitchells when an unexpected, weeklong VA hospital stay results in falling behind on rent payments.

Though you may not see the daily impact you're making through your support of this program first-hand, please know your generosity is far-reaching and has positively affected the lives of thousands of America's most selfless individuals.

Again, we are extremely grateful to you and your team for your dedication and commitment to the VFW and those we exist to serve.

With appreciation,

A handwritten signature in black ink, appearing to read "B.J. Lawrence", is positioned above the printed name.

B.J. Lawrence
VFW National Commander

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